



**For Immediate Release: October 5, 2016**

## **City of East Point and MARTA Army to Crowd-Fund Trash Cans at 300 East Point Bus Stops**

**WHAT:** Largest crowd-funding ever done in transportation

**WHO:** City of East Point and MARTA Army

**WHEN:** October 5 - November 17, 2016

**WHERE:** East Point, GA

The City of East Point is excited to announce the **CleanStop Initiative**, a crowd-funding program for trash cans at **300 MARTA bus stops**. East Point residents, businesses and associations can donate funds to the bus stop of their choice until November 17<sup>th</sup>. Every bus stop that reaches \$200 will receive a trash can, which will be periodically serviced by the city. This program will enable the community to beautify their neighborhoods and improve the MARTA ridership experience.

On Monday October 3<sup>rd</sup>, the City of East Point City Council approved a Memorandum of Understanding with the MARTA Army. The City of East Point has agreed to install and service the trash cans funded by the community.

*Donations can be made starting today.* However, there will be a **Media event** (an official launch party) on **October 19<sup>th</sup>** at Oz Pizza in East Point (2895 Main St.) from 6:30 P.M. to 8:30 PM. Fifteen percent of sales will go towards trash cans at East Point bus stops. All are welcome to join this exciting event.

To donate and for additional information please visit the Crowd-funding page at [www.cleanstop.org](http://www.cleanstop.org) or the Event page at <https://cleanstop.eventbrite.com>

