

Join Us!

Tuesday, Oct 25 - 6:30pm

Community Meeting #1
Wards C + D

Mt. Olive Seventh-Day Adventist Church, 3366 Mount Olive Road

Thursday, Oct 27 - 6:30pm

Community Meeting #2
Wards A + B

Jefferson Park Recreation Center, 1431 Norman Berry Drive

Thursday, Nov 3 - 6:30pm

Open House

Jefferson Park Recreation Center, 1431 Norman Berry Drive

Monday, Dec 19 - 6:30pm

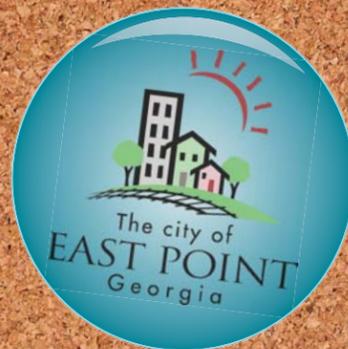
City Council Meeting -
Public Hearing

Jefferson Station, 1526 East Forrest Ave., Suite 400

For more information:
www.eastpointcity.org

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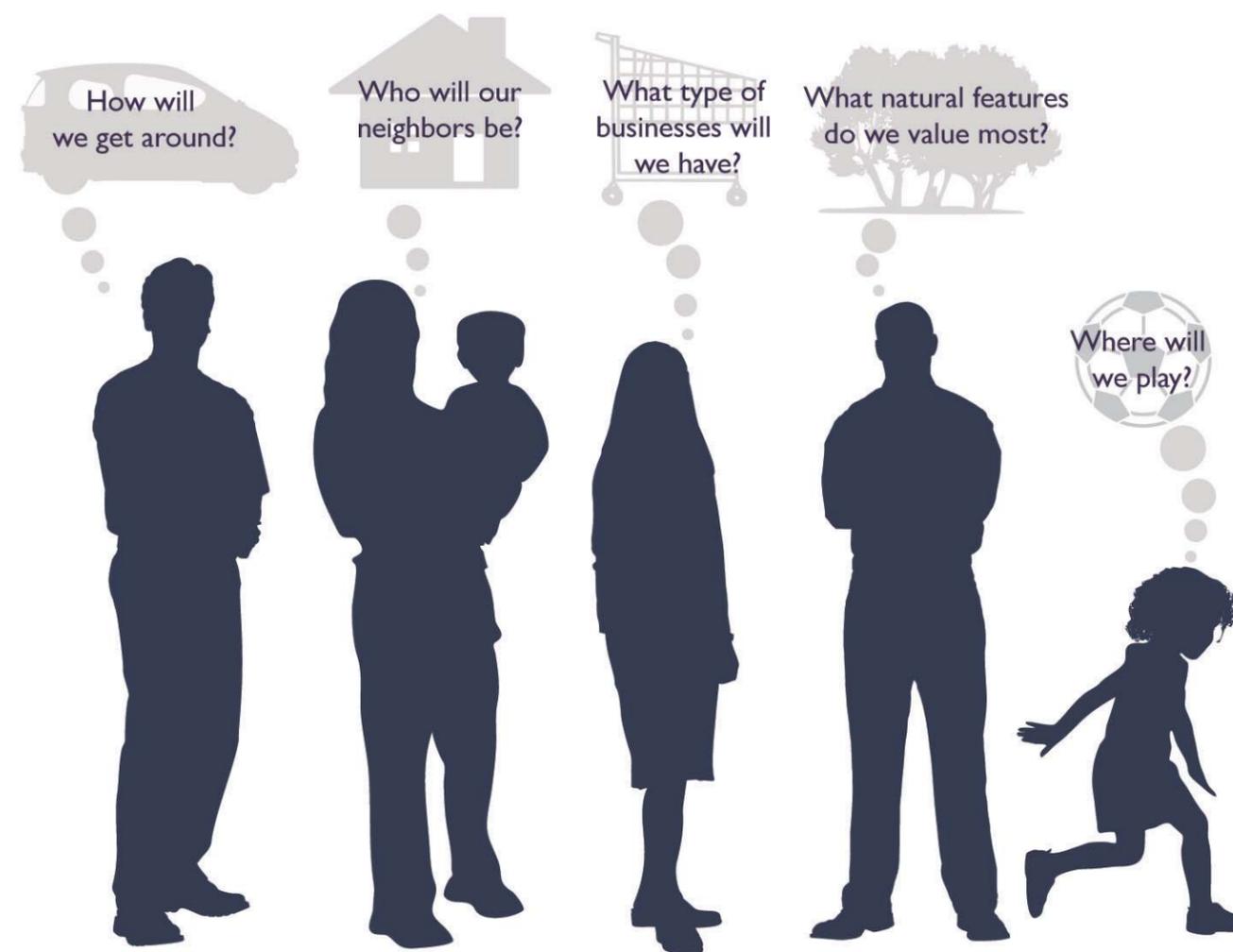


CITY OF EAST POINT: MISSION 2036

COMPREHENSIVE PLAN UPDATE

Meeting dates on back!

What will our **community** look like in 25 years?



COMPREHENSIVE PLAN PROCESS:

WHERE ARE WE?

WHERE DO WE WANT TO BE?

WHAT WILL WE LOOK LIKE?

HOW WILL WE GET THERE?

COMMUNITY ASSESSMENT

Data Collection/
Analysis

Complete and available online

COMMUNITY AGENDA

COMMUNITY VISION & PLANNING

Community Meetings

Stakeholder Interviews

October 2011

DRAFTING DOCUMENTS

Issues and Opportunities

Future Development Map

Character Areas Defined

Policies and Implementation

November 2011

ADOPTION PROCESS

City Transmittal

State/Regional Agency Review

City Adoption

December 2011

The city of East Point is in the process of updating the city's Comprehensive Plan. A **Comprehensive Plan** is a municipality's road map for the future that guides development and allocation of resources. **We invite you to join us** as we answer these questions and formulate what our city can be!

EAST POINT CHARACTER AREA MAP

A **Character Area** is a geographic area within a community with unique characteristics to be preserved or enhanced, potential to evolve into a unique area, or unique issues that require special attention.

1 Suburban Residential

Low density single-family development with homes on medium-sized lots. Some civic uses, like schools and churches, also exist in this area. A curvilinear street network, cul-de-sacs, and limited sidewalks are all typical of this character area.

2 Traditional Urban Neighborhood

Located close to the downtown area, these neighborhoods are older than the ones in the Suburban Residential area but are stable and thriving. Homes are on smaller lots, and the streets are laid out on a grid system. A diversity of housing types is represented here.

3 Growing Residential

Newest residential areas in East Point. A mix of housing types are represented, including multi-family, townhouse, and single family subdivisions. Some conservation subdivisions and community unit plan developments.

4 Redevelopment Neighborhood

Residential neighborhoods with traditional urban neighborhood attributes, such as a grid street network and small lots. Recent decline has left some substandard housing conditions, vacant homes, and poorly maintained lots. Located close to downtown and other commercial nodes.

5 Neighborhood Center

Small strip centers with a high amount of parking. Neighborhood serving retail, service commercial, and professional offices. Some higher-density housing. Located along major corridors and at transportation nodes. Many Neighborhood Centers are in need of investment.

6 Regional Center

Commercial areas that attract users from the broader region. Camp Creek Parkway, large airport parking facilities, and the Virginia Avenue hotel corridor are all Regional Centers. Characteristics include ample vehicle parking and good vehicular access.

7 Town Center

Mix of commercial, civic, institutional, and residential uses. Many historic landmarks and cultural resources that make East Point unique. Gridded street network and relatively small blocks with sidewalks. Some buildings are close to the street with easy access for pedestrians.

8 Industrial / Business Park

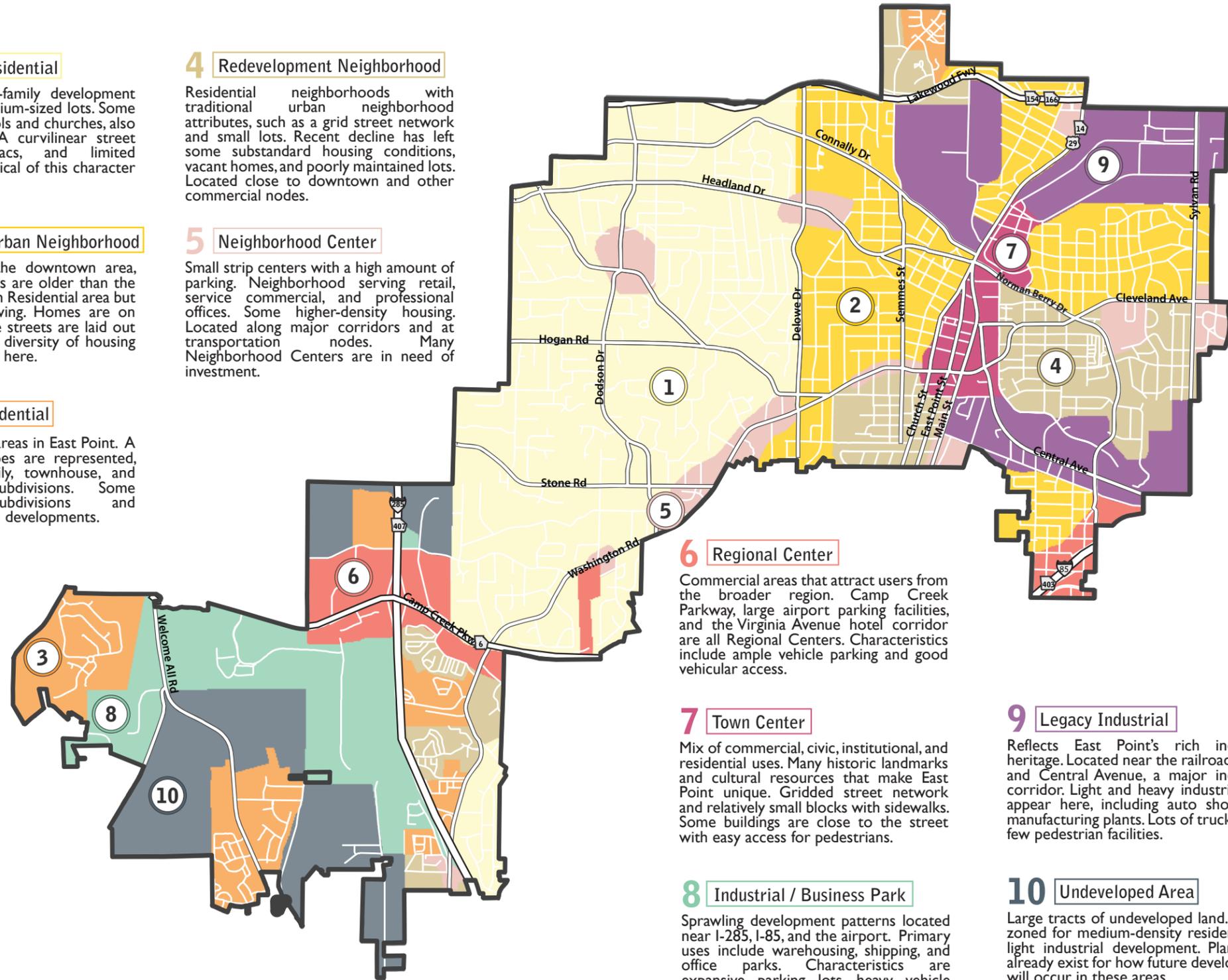
Sprawling development patterns located near I-285, I-85, and the airport. Primary uses include warehousing, shipping, and office parks. Characteristics are expansive parking lots, heavy vehicle traffic, and large, low office or warehouse buildings.

9 Legacy Industrial

Reflects East Point's rich industrial heritage. Located near the railroad tracks and Central Avenue, a major industrial corridor. Light and heavy industrial uses appear here, including auto shops and manufacturing plants. Lots of truck traffic, few pedestrian facilities.

10 Undeveloped Area

Large tracts of undeveloped land. Mostly zoned for medium-density residential or light industrial development. Plans may already exist for how future development will occur in these areas.



FAST FACTS ABOUT YOUR CITY



Population

2010 Population: 33,712
 11.5% Hispanic
 11.8% White
 73.9% African American



Housing

Total Housing Units: 18,797 (100%)
 Occupied: 14,226 (75.7%)
 Vacant: 4,571 (24.3%)
 Of the Occupied Units:
 50.2% Own Their Home
 49.8% Rent Their Home
 Median Home Value: \$146,000



Economics

Median Income: \$40,546
 Per Capita Income: \$20,726
 Poverty Rate: 18%
 Unemployment Rate: 13.7%



Employment

13,463 Jobs in East Point
 Largest Employers:
 1. South Fulton Medical Center
 2. City of East Point
 3. Owens Brockway Glass



Transportation

60% Drive to Work
 22% Carpool
 12% Take Public Transportation



Education

Highest Level of Education:
 32.3% High School Graduates
 14.8% College Graduates

Source: City of East Point: Mission 2036 Comprehensive Plan Update, Community Assessment